A. B. ROSE & CO. Successors to McDonald, Hamaker Stand. A. B. ROSE & CO.

There Was Room at the Top and We Got There.

HOW WE DID IT

We gave up the idea of becoming millionaires.

We let go of the old time boom prices.

We marked everything in our store in plain figures.

We marked every item at the lowest possible living price to correspond with the hitherto exceeding low prices of farm products.

We depended wholly upon a large volume of business—a very little to be made upon each of the thousands and thousands of sales—for a small profit. We bought our goods on a cash basis, sold them a cash basis lower than they were ever sold before, quality considered.

We built up a reputation for honesty and square dealing and our customers soon learned that they could depend upon getting anything of us at the right price—they were never overcharged and satisfaction was guaranteed on every purchase.

Each month our cash sales leaped higher and higher, and success planted his banner at the doors of



ABILENE'S GREATEST BARGAIN STORE



Dry Goods, Shoes, Capes, Cloaks, Gents' Furnishings.

ANOTHER FEATURE of our wonderful success is that our prices are SPECIAL PRICES EVERY DAY IN THE YEAR. We do not charge you extortionate prices FIVE days in the week and sell you goods at right prices only ONE day in the week.

NOVELTY DRESS GOODS.

We are showing much the largest line of novelty dress goods ever carried in the old Hamaker stand.

Opening prices 10c.

Opening prices children, large assortent of the stand material for children.

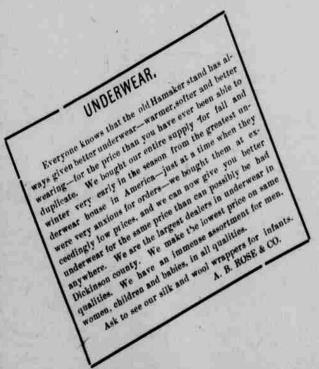
Hamaker stand.

H

TABLE LINENS AND NAPKINS.

Here is where we give you extra qualities for less money than you pay elsewhere. We pay special attention to the finish, and always get a linen that washes smooth—you don't want a linen that all curls after washing—ours are the right kind. Remember our prices on linens are honest prices—we guarantee them.

A. B. ROSE & CO.



SILKS—FOR TRIMMING AND WAISTS.

We ask you to compare values when buying silks.

Satins in colors for fancy work 50c—uning silks.

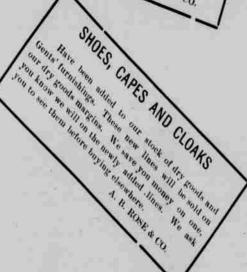
Extra qualities in Taffetas at 50c and 75c.

Heavy plaid and tinsel silks 75c to 1.50.

Joseph Heavy black brocades for skirts and capes—clegant shown.

Solit in the silks, extra heavy and good quality it and get our price.

A. H. ROSE & CO



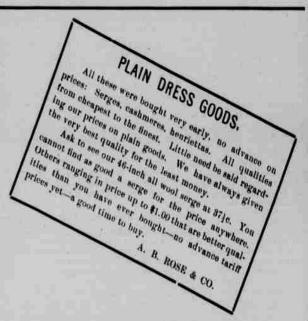
WHITE UNLAUNDRIED SHIRTS.

Here's the greatest snap ever offered in Abilenesilver dollars for 50c.

Number 1800 all linen front—36 inches long felled seams—set in bosom—double stitched shoulder —reinforced—Wamsutta or New York Mills Muslin—

Everyone says they are the best they ever saw—lay in a supply—you can get them now—later you can not—sizes 14; to 18—any length sleeve. They are silver dollars for 50c—competition is nowhere.

A. B. ROSE & CO.

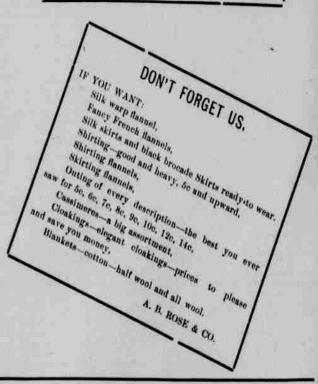


TOPSY HOSIERY.

TOPSY HOSIERY is the best on earth. We know it and all who wear them know it. Try the following Topsies and save money:

10c, 3 for 25c: 12½c, 15c, 19c, 25c, 30c and 35c, 3 pair for \$1.00.

A. B. ROSE & CO.



A Masterly Collection of Matchless Merchandise.

You can come always with the assurance of getting big, plump, full, round value of \$1 for 100 cents any day in the year.

A. B. ROSE & CO., Merchants,

Hamaker's Stand, Successors to McDonald,

Opens on Second and Cedar Streets,

ABILENE, KANSAS.